

Message Text

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ORIGIN AGRE-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 COME-00 EB-08 INR-07
LAB-04 NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 IO-14
/065 R

DRAFTED BY AGRIC/FAS/ETSD:LMOE
APPROVED BY EUR/CE:RCBARKLEY
AGRIC/FAS/ETSD:WDOBBINS
AGRIC/FAS/FMD:JMINYARD
AGRIC/FAS/AA:VLANIER
AGRIC/FAS/FMD:EBE VIS
EUR/CE:GACHESTER
EUR/NE:DJDONCHI

-----113590 200618Z /23

R 191913Z AUG 77
FM SECSTATE WASHDC
TO USMISSION USBERLIN
AMEMBASSY OSLO
AMEMBASSY HELSINKI
AMEMBASSY BONN

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E.O. 11652:N/A

TAGS: EAGR FI GW NO

SUBJECT: AGRICULTURAL TRADE SHOW, NEW ORLEANS

1. THE SOUTHERN UNITED STATES TRADE ASSOCIATION (SUSTA), A
NON-PROFIT ORGANIZATION OF DEPARTMENTS OF AGRICULTURE IN 15
SOUTHERN STATES, WILL BE HOLDING ITS 3RD INTERNATIONAL FOOD
AND AGRICULTURAL SHOW IN NEW ORLEANS, LOUISIANA, FEBRUARY
16-18. THIS IS LARGEST FOOD EXHIBIT IN U.S. DEVOTED
EXCLUSIVELY TO FOREIGN MARKET. APPROXIMATELY 100 EXHIBITORS
WILL DISPLAY EVERY CONCEIVABLE TYPE OF FRESH, FROZEN,
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CANNED, AND DEHYDRATED FOOD PRODUCT. THIS WILL INCLUDE
MEAT, POULTRY, SEAFOOD, AND ALL TYPES OF GROCERY ITEMS.
THERE IS NO REGISTRATION FEE FOR FOREIGN VISITORS. SUSTA
WILL GLADLY MAKE ARRANGEMENTS FOR GUESTS TO VISIT PRO-
CESSORS AND/OR GROWERS OF ANY PRODUCT OF INTEREST. SUSTA IS
PARTIALLY FINANCED BY U.S. DEPT. OF AGRICULTURE.

2. DEHYRL MCCALL, MARKETING SPECIALIST, FLORIDA DEPT. OF AGRICULTURE WILL BE VISITING TO PROMOTE THE SUSTA SHOW AND MAKE DIRECT PERSONAL CONTACT WITH FOOD IMPORTERS. IT WILL BE GREATLY APPRECIATED IF ASSISTANCE CAN BE PROVIDED IN ARRANGING A MEETING BETWEEN MCCALL AND THE PRINCIPAL FOOD IMPORTERS IN YOUR AREA. SUGGESTED DATES AND TIMES FOR SUCH MEETINGS ARE SEPT. 15 - WEST BERLIN - 1430 HRS.; SEPT 21 -

OSLO - 1400 HRS.; SEPT. 26 - HELSINKI - 1000 HRS.

3. PLEASE ADVISE IF MEETING CAN BE ARRANGED WITH LOCAL FOOD TRADE ON SUGGESTED DATES AND TIMES. VANCE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, AGRICULTURE, EXHIBITS, FOODS, INVITATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE197915
Document Source: CORE
Document Unique ID: 00
Drafter: LMOE
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770301-0428
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770842/aaaabjow.tel
Line Count: 74
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3bce8457-c288-dd11-92da-001cc4696bcc
Office: ORIGIN AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1544860
Secure: OPEN
Status: NATIVE
Subject: AGRICULTURAL TRADE SHOW, NEW ORLEANS
TAGS: EAGR, FI, GE, NO, SUSTA, SOUTHER US TRADE ASSOC
To: USBERLIN OSLO MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/3bce8457-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009